WELCOME TO
TRAKIA ECONOMIC ZONE
Trakia Economic Zone is a trustful partner to foreign and domestic investors in the process of establishing new business or expanding their existing one. We offer great variety of services such as Build-to-Suit and Full-Service development of investment project, relevant for all types of business activities - manufacturing, logistics, trade and distribution. Our mission is to create a business-friendly environment for all companies within our zones and to support their sustainable growth.
Established officially in 2013, Trakia Economic Zone (TEZ) is an example of successful collaboration between SIENIT HOLDING AD, their partners from Italy and Israel, and one of the most important industrial companies in Bulgaria - KCM 2000 AD. The project combines 6 industrial zones - Maritsa, Rakovski, Kuklen, Industrial Park “Plovdiv”, High-tech Park “Innovations” and Agrocenter Kaloyanovo.

Since the launch of the first zone in 1996, over 180 companies have been attracted, most of which are world leaders in their field. With more than 20 years of experience, an area of 10,700,000 m², over 2 billion euros of investment and over 30,000 new jobs, we can proudly say that TEZ is the largest and most sustainable industrial area not only in Bulgaria, but also in Southeast Europe.

We aim to implement our know-how and develop industrial areas in other Bulgarian towns such as Burgas, Haskovo, Yambol.
BULGARIA

VIBRANT ECONOMY ON THE CROSSROAD BETWEEN EUROPE, ASIA AND AFRICA

- A member of EU and NATO
- Full political and financial stability
- Fast growing economy
- Skilled workforce
- EU compliant legal framework
- Government support for investment projects
- The lowest operational cost in EU
- 10% corporate tax
- 10% personal income tax
PLOVDIV
THE INDUSTRIAL HEART
OF EASTERN EUROPE

- On first class international transport corridors and important railway routes
- Developed infrastructure - electricity, gas, water, sewerage, telecommunication, fast internet
- 9 major universities with technical and economic disciplines
- 80 technical and language high schools
- A training center for engineers and manufacturing personnel, specialized in professional and technical skills
- Excellent climate – only 30 min. to the mountains and 2 hours to the sea side
- Very well balanced standard of living
- European Capital of Culture 2019
Trakia Economic Zone is the fruit of a huge professional effort of hundreds of people and the mutual understanding and cooperation between business, state and local authorities. I want to thank everyone who still believes in our mission and helps the common cause, namely to turn Plovdiv into highly attractive investment destination for high-tech manufacturing in Southeastern Europe. The opportunity to create good conditions for international and local companies to partner with each other and to raise the standard of living in the city is the biggest reward I could dream of. I hope that one day we will develop the concept of a circular economy to a position where local and international business can successfully exchange added value, while the environment and the people are protected and cared for.

Plamen Panchev, Founder of TEZ
NUMBERS

#1 investment project in Eastern Europe

6 industrial zones

180+ companies

75+ thousand employed in industry

30+ thousand employed in TEZ

7,5 million m² free area

3,2 million m² occupied area

2+ billion € worth of investment
We offer from Build-to-Suit to Full-Service development plans that are relevant for all types of business activities such as manufacturing, logistics, trade and distribution. From helping you choose the right plot, through the design and construction of your new facility and all the way to managing all the financial and legal documentation, we are truly your most experienced long-term partner.
RECOGNITION

- The development of Trakia Economic Zone in 2014 united the Plovdiv Municipality, another 8 local municipalities, several associations and 4 clusters.

- Award “First Industrial Zone in Bulgaria – model for public-private partnership” from Invest Bulgaria agency for the success of Industrial zone “Rakovski”.

- Trakia Economic Zone was granted the “First region for priority support from the State in Bulgaria”.

- TEZ program for sustainable development becomes a part of the Innovation plan of Plovdiv Region 2017-2020

- Thanks to Trakia Economic Zone, the city of Plovdiv has ranked amongst the top three in the category “FDI strategy” in the ranking “European cities of the future 2018/2019” of the renowned British edition of “Financial Times”.

Municipality
- PLOVDIV
- ASENOGRAD
- KUKLEN
- MARITZA
- PARVOMAY
- RODOPI
- STAMBOLIYSKI
- RAKOVSKI
- KALOYANOVO
THE ZONES

6 INDUSTRIAL ZONES | 10+ PARKS
INDUSTRIAL ZONE “MARITSA”

Industrial Zone Maritsa is located in Plovdiv region, within the territory of Maritsa municipality.

The area development started at the end of the 90s with number of industrial facilities of foreign investors off the ground, such as Ferrero, Liebherr and Socotab.
**CHARACTERISTICS:**

- **Location:** 6 km from Plovdiv City Center
- **Surface Area:** 5,000,000 m² area
- **Industries:** Engineering, Electronics, Food, Logistics

**LARGER COMPANIES:**

<table>
<thead>
<tr>
<th>LIEBHERR</th>
<th>SCHNEIDER</th>
<th>DB SCHENKER</th>
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<tr>
<td>SOCOTAB</td>
<td>SENSATA</td>
<td>MAXCOM</td>
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<td>LATECOERE</td>
<td>OSRAM</td>
<td>TED</td>
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Industrial zone Rakovski is located in the region of Plovdiv on the territory of Rakovski Municipality.

Today, about 85% of the area is already occupied by a number of large industrial investors in the logistic and production sector such as Kaufland Bulgaria, ABB Bulgaria, Magna, Zobele, William Hughes, Brunata and many others.
CHARACTERISTICS:

- **Location:** 14 km from Plovdiv City Center and 4 km from Trakia Highway
- **Surface Area:** 1,000,000 m²
- **Industries:** Automotive, Chemistry, Textile, Logistics, Food, Energy equipment

LARGER COMPANIES:

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<tr>
<th>ABB</th>
<th>MAGNA</th>
<th>KAUFLAND</th>
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<tr>
<td>ZOBELE</td>
<td>WILLIAM HUGHES</td>
<td>BRUNATA</td>
</tr>
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INDUSTRIAL ZONE “KUKLEN”

The Kuklen Industrial Zone is home to the largest non-ferrous metal production company in Bulgaria – KCM 2000, as well as to a number of international companies such as Mecalit, Techno Aktas and Odelo.
LOCATION: 12 km from Plovdiv and 8 km from Asenovgrad, second largest/most populated in Plovdiv Region

SURFACE AREA: 1 000 000 m²

INDUSTRIES: Machinery, Chemistry, Automotive, Metals, Logistics

LARGER COMPANIES:

- MECALIT
- TECHNO AKTAS
- KCM 2000
- SPINNER
- WILLI ELBE
- ODELO
INDUSTRIAL PARK “PLOVDIV”

Industrial Zone Plovdiv is located in the city of Plovdiv.

The zone covers a total area of about 300 000 m², and is a home of companies like Profilink, TVT, Elko Mes, Enko, Koestler and many others.
CHARACTERISTICS:

- **Location:** in Plovdiv City
- **Surface Area:** 300,000 m²

COMPANIES:

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<tr>
<th>PROFILINK</th>
<th>TVT</th>
<th>ELKO MES</th>
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<tr>
<td>ENKO</td>
<td>SEREVA PLASTICS</td>
<td>KOESTLER GMBH</td>
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</table>
High-Tech Innovation Park aims to be a bridge between East and West. Strategically positioned on both sides of the Trakia highway, the park is at the crossroad between Europe and Turkey. Railway track going to Burgas port is passing close to the zone which makes a convenient use of the railway transport. The utility connection to the mains gas line in Southern Bulgaria and the established 110 kV power substation is there to meet the energy demand of the prospective facilities.
CHARACTERISTICS:

- **Location**: 15 km from Plovdiv City Center
- **Surface Area**: 2,600,000 m²
- **Industries**: Suitable for logistics, agriculture, manufacturing
Agro Park “Kaloyanovo” is located on an area of 800,000 m² and contains several modular logistic buildings with combined infrastructure. The zone is primarily oriented towards businesses related to traditional agriculture and bio-agriculture.
CHARACTERISTICS:

- **Location:** 25 km from Plovdiv city center
- **Surface Area:** 800 000 m²
- **Industries:** Food, Packaging, Food Equipment
SUSTAINABILITY

WE PURSUE SUSTAINABLE GROWTH AND WE CARE ABOUT OUR COMMUNITY

“I dream that one day we will develop the concept of a circular economy to a position where local and international business can successfully exchange added value, while the environment and the people are protected and cared for.”

Plamen Panchev
CEO at Trakia Economic Zone (TEZ)
Employment Projects:

- Career Days for Vacant Positions in TEZ
- Industrial interactive map of Bulgaria www.industria.bg
- Career orientation
- Campaign for raise the attractiveness of technical specialties

PARTNERS:

ALLIANCE “DEMO” | www.demo-ngo.com

LIMACON | www.limacon.bg
Education Projects:

- Education center “Trakia”
- Education-industrial board
- Collaboration between middle schools and universities and the business
- Erasmus Internships
- Dual education
- Training and retraining

PARTNERS:

ALLIANCE “DEMO” | www.demo-ngo.com

MINISTRY OF EDUCATION

INDUSTRY WATCH | www.iwatchbulgaria.com
Environment Projects:

- CoSuReM – Concept for Sustainable Resource Management – circular economy in TEZ
- Typhaboard – research of the use and production of innovative building materials

PARTNERS:

FRAUNHOFER INSTITUTE | www.fraunhofer.de

GREEN SYNERGY CLUSTER | www.greensynergycluster.eu
LET’S GROW TOGETHER

CONTACT US:
7, ENG. ASEN YORDANOV STR., 4023 PLOVDIV, BULGARIA

+359 88 20 30 400
+359 32 600 160
info@tez.bg
www.tez.bg

Vyara Pancheva
Project Manager
vyara.pancheva@tez.bg

Vladislav Kanchev
Project Dev. Manager
vladislav.kanchev@tez.bg

Emil Yankov
Business Dev. Manager
e.yankov@tez.bg